

Maisammaguda (V), Dhulapally (P)  
Near Kompally, Medchal (M), Secunderabad - 500 100.  
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## DEPARTMENT OF MBA

### Minutes of the 3<sup>rd</sup> BoS Meeting

The 3<sup>rd</sup> Board of Studies meeting of the Department of MBA was held on 26-09-2025 at 12:30 PM in hybrid mode through the Zoom platform.

#### Members of the Board of Studies:

| S. No                           | Name of the Member             | Designation                                                                | Role        |
|---------------------------------|--------------------------------|----------------------------------------------------------------------------|-------------|
| 1.                              | Dr. P. Nagaraja                | Professor & HoD, NRCM                                                      | Chairperson |
| <b>University Nominee</b>       |                                |                                                                            |             |
| 2.                              | Dr. Sindhu                     | Professor & Principal, University College of Management, JNTUH             | Member      |
| <b>External Subject Experts</b> |                                |                                                                            |             |
| 3.                              | Prof. Smitha Sambrani          | Professor (Marketing & General Mgt), Osmania University                    | Member      |
| 4.                              | Dr. M. R. Surya Narayana Reddy | Director – Admissions & Academic Strategy, Vishwa Vishwani Business School | Member      |
| <b>Industry Representative</b>  |                                |                                                                            |             |
| 5.                              | Dr. Avinash Yadlapati          | Senior Engineer, Intel Corp., Malaysia                                     | Member      |
| <b>Department Faculty</b>       |                                |                                                                            |             |
| 6.                              | Dr. Shailendra Yadav           | Associate Professor, Dept. of MBA, NRCM                                    | Member      |
| 7.                              | Dr. B. Swapna                  | Associate Professor, Dept. of MBA, NRCM                                    | Member      |
| 8.                              | Dr. D. Kalandhar               | Associate Professor, Dept. of MBA, NRCM                                    | Member      |
| 9.                              | Mrs. KMD Bhavani               | Assistant Professor, Dept. of MBA, NRCM                                    | Member      |
| <b>Alumni Representative</b>    |                                |                                                                            |             |
| 10.                             | Mr. R. Bharath                 | Software Engineer, Cognizant Technology Solutions                          | Member      |

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# NARSIMHA REDDY ENGINEERING COLLEGE

UGC AUTONOMOUS

Approved by AICTE, New Delhi & Affiliated to JNTUH, Hyderabad  
 Accredited by NAAC with 'A' Grade & NBA, UGC 2(f) & 12(B)

## AGENDA:

1. Confirmation of the minutes of the 2<sup>nd</sup> BoS meeting.
2. Approval of the Course Structure for MBA Program under NR25 Regulations.
3. Approval of the Syllabus for the MBA Program under NR25 Regulations.
4. Approval of the Syllabus for the B.Tech Courses offered to other departments.
5. Any other item with the permission of the Chair.

Dr. P. Nagaraja, Head of the Department and Chairperson, Board of Studies, welcomed all the members to the BoS meeting and presented the agenda.

The members of the Board of Studies discussed the agenda item-wise and resolved as per the details mentioned below.

### Item 1: Confirmation of the minutes of the 2<sup>nd</sup> BoS meeting

#### Resolution:

Minutes of the 2<sup>nd</sup> BoS meeting were confirmed by all members.

### Item 2: Approval of the Course Structure for MBA Program under NR25 Regulations

The Chairperson presented the course structure and syllabus of the MBA NR25 Regulations (I to IV Semesters).

The following suggestions were posed by the respective members:

- **Core Courses:** Members emphasized the inclusion of entrepreneurship, business analytics, and digital transformation to match current industry expectations.
- **Practical Exposure:** Importance of internships, field projects, and business simulations was highlighted to improve managerial competencies.
- **Industry Alignment:** The committee recommended continuous collaboration with industries for curriculum up gradation and live projects.
- **Dr. Sindhu**, Professor & Principal, University College of Management, JNTUH, emphasized alignment of the curriculum with NEP-2020 and inclusion of multidisciplinary learning modules. Should adopt innovative pedagogy teaching methods by the faculty.
- **Prof. Smitha Sambrani**, Osmania University, suggested revising marketing electives to include *Digital Branding* and *Consumer Analytics* for better industry relevance.
- **Dr. M. R. Surya Narayana Reddy**, Vishwa Vishwani Business School, recommended integrating Capstone Projects that address local industry problems.



ESTD : 2007

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- **Dr. Avinash Yadlapati**, Intel Corporation, suggested introducing Innovation and Design Thinking modules and short certification courses to enhance student creativity and employability.
- **Mr. Y. Bharath**, Cognizant Technology Solutions, advised encouraging alumni mentorship programs and industry exposure visits for students' professional development.

## Resolution:

The members approved the same with the above suggestions/modifications for final implementation.

## Item 3: Approval of the Syllabus for the MBA Program under NR25 Regulations

The detailed syllabus for all MBA courses under NR25 Regulations was reviewed. Members appreciated the inclusion of skill-based learning and industry-oriented modules.

## Resolution:

The syllabus was approved with necessary adjustments as recommended during the discussion.

## Item 4: Approval of the Syllabus for the B.Tech Courses offered to other departments

The Chairperson led the discussion on finalizing the Business Economics and Financial Accounting, Fundamentals of Management, Fundamentals of Management for Engineers, Total Quality Management and Innovation and entrepreneurship subjects offered to B.Tech programs.

## Resolution:

The members approved the same without any modification in R25 JNTUH regulations.

## Item 5: Any other item with the permission of the Chair

## Recommendations/Suggestions of BoS Members:

- Students should be encouraged to complete MOOC certifications from platforms like NPTEL or Coursera for skill enhancement.
- Institute should support students in obtaining industry internships and project opportunities through institutional collaborations.
- The syllabus should be reviewed periodically to include emerging trends and technologies in management education.

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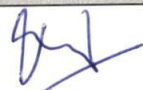
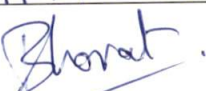
The Board of Studies members reviewed the modified course structure and syllabus with their recommendations incorporated appropriately.

The above suggestions aim to ensure overall competence and employability of the students.

## Resolution:

All members approved the same for final implementation.

## Members Present:

| S.No | Name of the Member             | Signature                                                                            |
|------|--------------------------------|--------------------------------------------------------------------------------------|
| 1.   | Dr. P. Nagaraja                |    |
| 2.   | Dr. Sindhu                     |    |
| 3.   | Prof. Smitha Sambrani          |   |
| 4.   | Dr. M. R. Surya Narayana Reddy |  |
| 5.   | Dr. Avinash Yadlapati          |  |
| 6.   | Dr. Shailendra Yadav           |  |
| 7.   | Dr. B. Swapna                  |  |
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